

Accomplishments:

Created and evangelized the UX architecture of A360 (a cloud-based project collaboration platform for design and engineering.) while maintaining alignment between Autodesk's US, India, Singapore and Israeli user experience teams.

Helped Autodesk, Adobe and WebEx transition from being product companies to cloud-enabled platform companies, creating and evangelizing a component UX architecture that resulted in cohesion across distributed design teams and quicker time-to-market as they moved from waterfall to agile release processes.

Hired and managed a team of high-performing designers in support of Adobe.com. All members of this team met or exceeded KPIs year-over-year.

Integrated formative and evaluative user research into the product lifecycle for Adobe.com, Deem, WebEx and ePeople. In each case, this was a highly participatory process which helped build consensus within the organization, resulting in shipping both more useful and usable solutions.

Helped integrate Syncdev™ into the Macromedia (and later Adobe) product lifecycle.

Experience:

08/12-Present – User Experience Architect, Autodesk

03/08-08/12 – Sr. User Experience Architect, Adobe Systems

06/07-03/08 – Director of User Experience, Elson UE

10/06-06/07 – User Research Manager, Deem

09/04-10/06 – Sr. User Research Specialist, Adobe Systems

09/01-09/04 – UX Lead, WebEx

07/99-09/01 – UX Lead/Product designer, ePeople

05/98-07/99 – Human Factors Engineer, IBM Santa Teresa Research Labs

Patents: Source identification on a display screen, United States Patent 7661070 b1 - Issued Feb. 9, 2010

Display resolution boundary, United States Patent 8004540 - Issued Aug. 23, 2011

Context sensitive pagination as a function of table sort order, United States Patent 8326835 - Issued Dec. 4, 2012

Methods and systems for setting parameter values via radial input gestures, United States Patent 9361009- Issued Jun. 7, 2016

8 additional patents pending.

Education: LUMA – Facilitator

Harvard Business School (HBX) – Disruptive Strategy

Harvard Business School (HBX) – Credential of Readiness

Wharton School of the University of Pennsylvania (Coursera) – Certification in Gamification

Cooper – Design Practicum

Syncdev – N+1 Product Development

San Jose State University, San Jose, Ca. – Completed coursework for MS in Human Factors

The College of NJ, Ewing NJ – Bachelor of Science in Industrial Engineering